



The
GoodWILL
Project.

unicef 
AUSTRALIA
for every child

For every child now – and in the future

A LITTLE ABOUT UNICEF AUSTRALIA

- Founded in 1966, we're part of UNICEF, which was set up just after World War II to help children at risk
- We're on the ground in 190 countries and territories worldwide
- We work day-in and day-out in some of the world's most disadvantaged places
- We advocate for children by influencing policy and guiding decision makers
- Our work is varied and far-reaching and includes delivering clean water, better nutrition, life-saving healthcare, long-term education, emergency response... Whatever is needed, wherever it's needed

WHAT WE'VE ACHIEVED AROUND THE WORLD

- We've provided 447 million children with vitamin A supplements in the past two years, reducing blindness in children, boosting their immunity to disease and reducing child deaths
- We helped immunise more than 85 million children against measles in 2016
- We reached 33,000 children in South Sudan with life-saving supplies and support
- By 2016 we'd treated almost half the world's children under 5 with life-saving vaccines
- Over the past 3 years we've helped bring safe water to over 49 million people enduring crisis and conflict
- We've delivered basic education to 11.7 million children in humanitarian situations since 2016
- We've ensured 2.6 billion more people now have cleaner drinking water today than in 1990



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The list goes on and on...

WHY WE NEED TO BE THERE FOR CHILDREN IN THE FUTURE

- War, unrest, crises and displacement throughout the world will continue to impact children most of all
- Who will be there for the children of the future?

WHAT A GIFT IN YOUR WILL COULD DO

Did you know that 7% of our funds comes from gifts in Wills left by generous Australians who believe in a better world for children? Even 1% of an estate, for example, could do incredible things for future generations. It means:

- Safer birthing practices and lower infant mortality
- Cleaner water and soap to stop diarrhoea, the second largest killer of infants
- A chance to escape malaria simply by sleeping in a bed net
- Nutritious food to encourage physical development
- Less chance of contracting neonatal tetanus and HIV from mothers
- Immunisations against diseases such as measles, polio and rubella

In short, gifts in Wills can give children the chance to live a better life in an uncertain future. Thank you.

Without us, some children's fates are sealed before they're even born. With you, we can be there for them forever. We think that's a wonderful legacy to leave.